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NOVEMBER, 2025

AU CORPORATE ADVISORY & LEGAL SERVICES

Empowering Businesses Through Integrated Solutions

The corporate and private equity environment in India is undergoing a dynamic but challenging change. The modern business world is full of challenges such as regulatory complexity and financial pressure, as well as succession gaps and cyber susceptibility. Most family businesses are facing intergenerational transition without formal organization or professionalized planning and some are struggling with the changing legal rules, such as the Insolvency and Bankruptcy Code. This environment requires more than legal assistance but a combined advisory to bridge strategy, finance and law to achieve long-term sustainability.

AU Corporate Advisory & Legal Services (AUC), founded by Akshat Khetan, has emerged as a trusted partner in this business transformation. Incorporating corporate advice, restructuring and dispute resolution services, AUC delivers holistic, solution-focused counsel. It enhances governance, compliance and sustained growth, setting a new standard in integrated legal and corporate advisory services.

Redefining Integrated Business Solutions

AU Corporate Advisory & Legal Services (AUC) is one of the unique firms in the Indian corporate environment that provides a full range of law, financial and strategic services aimed at the current-day challenges of sustainability in business operations and succession. Its offerings include Corporate Advisory and Strategy, Mergers and Acquisitions, Debt Syndication and Financial Advice, Insolvency and Restructuring, Litigation and Dispute Resolution and Forensic, Cyber and Risk Advisory Services, which make it a one-stop business service provider.

The ability to combine legal precision and business vision is what makes the firm unique. As the



Akshat Khetan
Founder

legal, financial and operational issues are becoming more and more intertwined, the integrated approach of the firm will ensure that all business decisions are legal as well as strategic. Whether it is working on complex M&A deals, insolvency or intergenerational wealth planning, the firm provides the expertise of the sector with real-world business knowledge.

A key differentiator lies in the firm's Forensic and Cyber Risk practice, which addresses the rising threat of corporate fraud, digital breaches and governance failures. By providing advanced digital investigations, internal audits and enterprise risk assessment, the firm assists organizations in detecting flaws and strengthening internal controls. This has been a very

important arm of the business since firms are shifting to technology-based operations and transparency requirements that span borders.

In addition, the Debt Syndication and Financial Advisory services of the firm are customized to clients who are facing capital limits or growth issues. Based on its background in both law and finance, the firm assists clients in restructuring debt, raising capital and negotiating with private equity investors in compliance with regulations and taxes.

"At AUCL, we don't view legal counsel as a reactive service; it's a proactive partnership. Our goal is to anticipate challenges, strengthen foundations and enable sustainable growth", says Akshat Khetan, Founder, AUCL.



Charting a Gold Standard Future

Founded in 2020 and with its headquarters located in Nariman Point, Mumbai, AU Corporate Advisory & Legal Services (AUCL) has quickly established its place in the environment of corporate advisory and legal services in India. The firm has become a reliable collaborator to businesses and family enterprises.

The firm has experienced a period of expansive growth, not only in the range of services but also in its geographical presence. Initially beginning as a specialty law firm, AUCL soon developed into an all-purpose advisory firm. Its presence in a PAN-Indian manner and its capability to integrate legal accuracy with business tactics have enabled it to ensure a strong client base in a limited time.



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Looking ahead, the future roadmap of the firm indicates its focus on innovativeness, governance and global relevance. The firm has been making substantial investments in digital forensics, ESG compliance, AI-enabled due diligence and sustainability advisory. It is establishing itself as a next-generation advisor that assists businesses in future-proofing operations in an environment that is rapidly evolving with regulatory and ethical changes. This is aimed at helping clients to match up with global standards of governance and accountability and still have a strong domestic base.

The firm also intends to intensify its cross-border transactions and cross-border M&A support in the coming years, as an intermediary between Indian businesses and foreign investors. Through a perfect blend of a strategic edge and legal expertise, the firm has established itself as an entity that is more than a corporate counsel firm but a strategic transformation partner. In a world of disruption and rapid change, the multi-disciplinary service model of AUCL is not only enabling businesses to survive transitions but also to flourish in them. **FOI**