

AUCL partners with WHT NOW to reduce youth suicides rates in India by cyber threats

Mumbai: In a major path-breaking initiative, AU Corporate Advisory and Legal Services (AUCL), leading name in corporate and legal advisory space today

India continues its march toward becoming a digitally empowered society, the risks posed by cyberbullying, cybercrime, and cyber harassment must not be ignored. These issues demand urgent attention from policymakers, educators, law enforcement, and the public. By creating a comprehensive legal framework, raising awareness, and strengthening law enforcement, India can begin to mitigate the harmful effects of these online threats and ensure that the internet remains a safe space for all its users." Highlighting the Cyber-Bullying/Harassment issues facing the youth of today, Neeti Goel, Founder of WHT NOW and philanthropist, said, "Our mission is to create a safe and supportive online youth community where they can interact without fear of cyber bullying and cyber harassment.



announced that they have partnered with WHT NOW- A Youth Voice against Cyber Harassment, Cyber Bullying to save and protect each and every precious life undergoing cyber bullying threat in India. As the digital age progresses, technology has revolutionized the way people connect, communicate, and share information. However, this technological boom has also opened doors for new challenges such as cyberbullying, cybercrime, and cyber harassment, which are rapidly emerging as significant social issues in India and worldwide. These problems are particularly pressing in a country like India, where internet usage has increased exponentially but regulatory frameworks and awareness lag behind the threats posed by these online dangers. Speaking on the occasion, Akshat Khetan, Founder, AU Corporate and Legal Advisory Services (AUCL) said, "As

We aim to achieve this by providing youth forums through outreach awareness programs against cyber harassment. By supporting the victims by giving them all the necessary support they we have collaborated with AU Corporate and Legal Advisory Services Limited (AUCL) to develop effective policies and practices for cyber risk related issues." Neeti Goel, a renowned restaurateur and philanthropist, has been a pioneering advocate for social causes, with initiatives like 'WHT Now,' aimed at empowering youth to combat cyber harassment. Dr. Nivedita Shreyans, an eminent educationist and co-founder of WHT Now, has played a key role in shaping the movement. Together, they have united to address the alarming rise in cyberbullying, creating a support system that provides legal aid, mental health resources, and

a platform for youth to seek help without fear or judgment. Their collaborative efforts are driving India's largest youth movement against online abuse. In addition, to the legal assistance and help, both AUCL and WHT NOW will provide, youth mentors for victims to heal, assist them with cybercrime police team, legal guidance and support, extensive outreach awareness programs and social campaigns in the colleges and universities across India. In addition, will organise seminars, conferences, panel discussions, case study analysis, road shows, walkathons, candle-light march, skits, art exhibitions, debate to sensitize the society. WHT NOW in conjunction with AUCL aims to achieve and eradicate the menace of cyberbullying through youth outreach programmes, revamping the government policies, making it as a compulsory part of the educational syllabus and sensitizing parents through parent teachers outreach initiatives. Headquartered in Mumbai's iconic Nariman Point, AUCL offers a comprehensive range of services, including Corporate Advisory and Strategy, Mergers and Acquisitions, Financial Advisory, Debt Syndication, Insolvency Management, and Litigation Services. The firm is a trusted partner for organizations seeking expert assistance across these specialized areas. Beyond these core offerings, His expertise extends to dominant matters such as entry strategy, end-to-end investigation support, digital forensics, cyber security, and risk advisory services, including internal control reviews, forensic audits, IT audits, Enterprise Risk Management (ERM), and business process re-engineering. Founded by Neeti Goel and Dr. Nivedita Shreyans, with Taha Shah Badussha as brand ambassador, we combat cyberharassment and cyberbullying, promoting online safety and a respectful digital space.