

# Creating safer internet: AUCL and WHT NOW target joint forces against youth exploitation

**Guwahati/ Mumbai:** To further enhance their commitment towards tackling, the growing menace of cyber bullying and online exploitation amongst youth, AU Corporate Advisory and Legal Services (AUCL), a leading strategic advisory firm has partnered with WHT NOW, an NGO committed to creating a safer digital environment. The collaboration aims to address pressing issues such as cyber bullying, harassment, and online sexual abuse (OSA) through awareness campaigns, legal support, and mental health initiatives. Today at an event in Mumbai, AUCL, WHAT NOW and Aditya Group of Institutions joined hands to host a panel discussion featuring prominent thought leaders, influencers, and legal experts to discuss and find solutions to mitigate the challenges of cybercrimes, promote mental well-being, and establish a secure digital space for young individuals. The panelists comprising of Mr. Akshat Khetan, Founder of AU Corporate and legal Advisory Services Limited (AUCL), Ms. Neeti Goel, Founder of WHT NOW, Dr. Nivedita Shreyans, an eminent educationist and Director of Youth Programs at the Heartfulness Institute and Pillai Group of Institutions and actor Taaha Shah Badusha, the campaign's Brand Ambassador and a popular youth icon discussed issues pertaining to the rapid rise in internet penetration across India, escalating cybercrimes targeting youth impacting their mental health and safety. Welcoming the initiative, Taaha Shah Badusha, the campaign's brand Ambassador stressed the importance of legal help, especially in the entertainment industry, as the artists are immune in facing cyber threats and bullying and therefore there is an immense need to have strict laws against this menace. In addition, today's youth are not aware whom

to approach in such scenarios for legal help and therefore the association with AU Corporate and Legal Advisory Services Limited (AUCL) will play a critical role to resolve is-



suers pertaining to cybercrimes. This partnership will not only raise awareness about the impact of cyberbullying, but it will also provide clear pathways for victims to heal, report incidents, and seek justice. Speaking on the occasion, Mr. Akshat Khetan, Founder of AU Corporate and Legal Advisory Services Limited (AUCL), emphasized the importance of creating a secure online environment and stressed that internet should be a place of growth and opportunity, not fear and intimidation. At AUCL, we are committed to building a world where every individual, especially young people, can thrive online without the threat of cyberbullying or harassment. By integrating awareness campaigns, compre-

hensive support, and robust policy frameworks, we aim to empower youth and foster a safer digital space. "Based in Mumbai's iconic Nariman Point, AUCL is a trusted name in cor-

porate and legal advisory. The firm's services span Corporate Strategy, Mergers and Acquisitions, Financial Advisory, Debt Syndication, Insolvency Management, and Litigation. Known for its expertise in handling complex issues, AUCL also advises on corporate fraud, white-collar crimes, banking litigations, taxation, distressed debts, and dispute resolution. Its specialized services include digital forensics, cybersecurity, forensic audits, enterprise risk management, and business process re-engineering. Founded by Neeti Goel and Dr. Nivedita Shreyans, with Taha Shah Badusha as brand ambassador, we combat cyber harassment and cyber bullying, promoting online safety and a respectful digital space.