

Corporate Revival and Business Confidence: Key Themes Ahead of India's Legal Transformation

Ranchi: Mr. Akshat Khetan, Founder of AU Corporate Advisory and Legal Services (AUCL), addressed the media at Radisson Blu Hotel, Ranchi, highlighting the expanding role of India's legal ecosystem in supporting distressed businesses, strengthening corporate governance and reshaping investor confidence in the evolving economic landscape.

During the interactive session, Mr. Khetan stressed that India's Insolvency, Corporate Governance and Regulatory frameworks have significantly matured over the past decade, creating a stronger foundation for business revival. He emphasized that timely legal intervention, board-level accountability, transparent processes and ethical decision-making are now indispensable for rebuilding trust across the corporate sector.

Drawing attention to the MSME sector, Mr. Khetan noted that although MSMEs form the backbone of India's industrial and employment ecosystem, they continue to struggle with persistent challenges such as limited credit access, delayed payments, inadequate restructuring mechanisms and low legal awareness. He highlighted that many MSMEs face business closure not due to operational failure but due to the absence of early legal guidance and the lack of institutional support to navigate financial distress. Strengthening the MSME legal ecosystem, he said, is critical to ensuring business continuity and preserving economic momentum.

Addressing the approach of financial institutions, Mr. Khetan emphasized the urgent need for banks to shift from a "recovery-driven" to a "revival-oriented" mindset. He noted that aggressive recovery actions including early invocation of legal enforcement often force the closure of viable enterprises, causing job losses and destroying long-term economic value. A revival-focused approach that



emphasizes restructuring, one-time settlements, mediated negotiations and phased repayment models can save thousands of businesses while also safeguarding the interests of lenders. "Revival over recovery must become the new philosophy, especially for MSMEs," he stated.

Highlighting AUCL's contribution to India's emerging revival ecosystem, Mr.

Khetan shared several innovative revival and restructuring solutions developed by the firm. AUCL's expertise includes sector-specific revival strategies, MSME-focused legal toolkits, customized debt-resolution models, AI-driven financial risk assessments and governance enhancement frameworks. These solutions, integrated with AUCL's strong litigation and advisory capabilities, aim not only to stabilize distressed businesses but also to enhance investor trust and create long-term economic value.

"Corporate revival is not just about financial repair; it is about rebuilding confidence through transparency, accountability and strategic legal insight," Mr. Khetan said. "A strong legal ecosystem ensures that businesses can overcome distress, access investment and contribute to sustainable national growth."

The session concluded with a media interaction followed by dinner, reinforcing AUCL's commitment to empowering businesses especially MSMEs with the legal tools and advisory support needed to navigate

Based in Mumbai's iconic Nariman Point, AUCL is a trusted name in corporate and legal advisory. The firm's services span Corporate Strategy, Mergers and Acquisitions, Financial Advisory, Debt Syndication, Insolvency Management and Litigation. Known for its expertise in handling complex issues, AUCL also advises on corporate fraud, white-collar crimes, banking litigations, taxation, distressed debts and dispute resolution. Its specialized services include digital forensics, cybersecurity, forensic audits, enterprise risk management and business process re-engineering.

