

19th ANNIVERSARY SPECIAL ISSUE!

OUTLOOK BUSINESS

August 2025 | ₹100 | www.outlookbusiness.com

THINK BEYOND. STAY AHEAD.

The Rise of Scions

Featuring:



Parth Jindal



Shashwat Goenka



Manasi Tata



And More Inside...

INDIA'S LARGEST BUSINESS HOUSES ARE PREPARING TO PASS THE BATON. THEIR SCIONS ARE NO LONGER ON THE SIDELINES; THEY ARE SHAPING DECISIONS, STEERING STRATEGY AND STEPPING INTO POWER



Akshat Khetan: Strategic Legal Mind Behind India's Growth-Focused Deals



Akshat Khetan

Founder, AU Corporate Advisory & Legal Services (AUCL)

Akshat Khetan stands as a paragon of visionary legal and corporate advisory in India's dynamic economic and regulatory landscape. As the Founder of Mumbai-based AU Corporate

Advisory & Legal Services (AUCL), he has built a formidable reputation in strategic transaction advisory, regulatory structuring and complex deal negotiations, especially across infrastructure, real estate, chemical and energy sectors.

Known for his role in high-stakes turnkey ventures, Akshat's work blends "precision in thought, power in execution and integrity in every mandate." His strategic foresight, paired with sharp legal acumen, makes him the preferred counsel to corporates, developers and institutional stakeholders. "Law should be enabling, not restrictive," he believes, a philosophy reflected in AUCL's mission to empower growth, de-risk projects and drive compliance-led innovation.

Under his leadership, AUCL

has evolved into a multi-disciplinary advisory powerhouse offering bespoke solutions in regulatory strategy, M&A, ESG, cyber-compliance and dispute resolution. His articulate insights have earned him space in leading pink pages, where he writes on green energy, contract enforcement and economic governance.

A celebrated speaker at the several Banking & Finance Summits, his views on fintech and regulatory ecosystems were widely acclaimed. Backed by a national network of experts across law, finance, environment and design, Akshat's team delivers end-to-end advisory for complex mandates.

Trusted by clients, respected by peers and heard by policymakers, Akshat Khetan is redefining what it means to be a legal architect of India's next chapter of sustainable growth.

Vrinda Singh: Empowering voices through Innovation and Storytelling



Vrinda Singh

Founder & CEO, Paperwiff

Vrinda Singh is a celebrated entrepreneur, author, blogger and social media influencer known for her multifaceted achievements across literature, technology, and digital media. Hailing

from Himachal Pradesh, Vrinda's journey from a small-town girl to a visionary leader is a powerful story of perseverance and purpose. An Integrated M-Tech graduate from Gautam Buddha University, she has successfully blended her technical acumen with creative passion. Vrinda is the bestselling author of *Murky Girl* and *5 Minutes*, with her work exploring themes of identity, empowerment and emotional resilience.

As a poet and speaker, she inspires thousands through thought-provoking content and advocacy for women's voices. She is also the founder and CEO of Paperwiff, a unique platform uniting writers and artists across languages and regions. Paperwiff is revolutionizing digital publishing with a focus on

linguistic diversity, inclusivity, and creative freedom. In addition to her literary pursuits, Vrinda is a Project Management Consultant at some leading MNC and the founder of PixiBlu Digital Communications, helping global brands grow their digital presence. Her entrepreneurial excellence has earned her accolades, including the Times Group's 40 Under 40 and the Bharat Vibhushan Puraskar. Vrinda also leads cultural initiatives like the POA Initiative, promoting African heritage globally. As a member of a reputed government university's advisory board, her leadership reflects integrity, innovation, and deep community commitment. Driven by purpose, Vrinda Singh continues to inspire and empower, proving that with passion and vision, one individual can indeed make a difference.